



Directory and Wayfinder Kiosk

Overview

Companies looking to improve efficiency and reduce labor costs turn to directory and wayfinding kiosks. Directory kiosks are used in hospitals, college campuses, churches, high-rise office and apartment buildings, shopping malls, cemeteries, corporate offices and large NGO locations. Directory kiosks can also provide other information such as visitor sign-in and temporary badge printing, company information, scheduling, appointment setting and telephone access to tenants or employees. Updates can be maintained by either internal staffing or outsourced to us.

Features and Benefits

- Directory Information kiosks provide wayfinding and company information and reduces front desk labor
- Touch screen option offers user friendly interface to users of all ages and reduces incidents of late appointments
- Information updates can be handled quickly and efficiently, offering current, reliable information to visitors
- Special announcements can be communicated through kiosks for increased awareness
- Database management through kiosk improves efficiency and customer service
- "Point of Presence" Advertising through Digital Signage on top of the Kiosk

Return On Investment

- Self-service kiosks reduce costs by lowering employee headcount
- Increased customer service and satisfaction for tenants, patients or customers
- Increased appointments on time = increased revenues and cost savings
- On demand and "Point of Customer" information access saves time
- Advertising revenue from overhead signage

Examples of organizations that can use Directory and wayfinding Kiosks are listed below, the list is not exhaustive.

- Judicial Court Complexes
- Hospitals
- Universities
- Shopping Malls
- Large NGO & UN Complexes
- Train and Bus Stations
- High Rise Buildings and Apartment complexes
- Large Corporate complexes



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